



## The NEW Hire Station 'iPhone App'

Hire Station launch their brand new FREE iPhone App to keep customers up to date with special offers and search for their local branch on the go.....

Hire Station, as part of their new e-commerce web site, is proud to be the first National Hire Company with an iPhone App. The app can be downloaded from iTunes or sent to you by the Hire Station on-line team. The App was released early December 2011 and leads the way in on-line hire technology.

iPhone applications give people the opportunity to access information easily from anywhere where they have access to the internet. Every week even more businesses are realizing the benefits of mobile applications and web-based access. Besides increasing overall employee productivity, mobile applications boost efficiency and internal revenues by unifying communications with entire business structure.



The iPhone market is still in the early stages but growing quickly. That is the reason why the popularity of iPhone applications within businesses is growing. Apple has reported that over five hundred million applications were downloaded and about a billion dollars was gained only in apps last year.

An iPhone application is a product that can be used to promote your business or it can be sold as a consumer product. A mobile application is a good way both to produce and invest at the present time.



The Hire Station App has special offers linked to the home page of the new web site, and users can view all the product details of each of the offers.

It also has a branch locator linked to Google maps so users can find the nearest depot get the phone number or even use it to get directions to the branch if they have a Sat-Nav app running on their phones too.

We hope the new app will increase local business and show the industry that this is the first step into modern mobile marketing and sales.

Download the FREE App now from <http://itunes.apple.com/gb/app/hire-station/id487192255?mt=8>